



CREATIVE PRODUCT OWNER

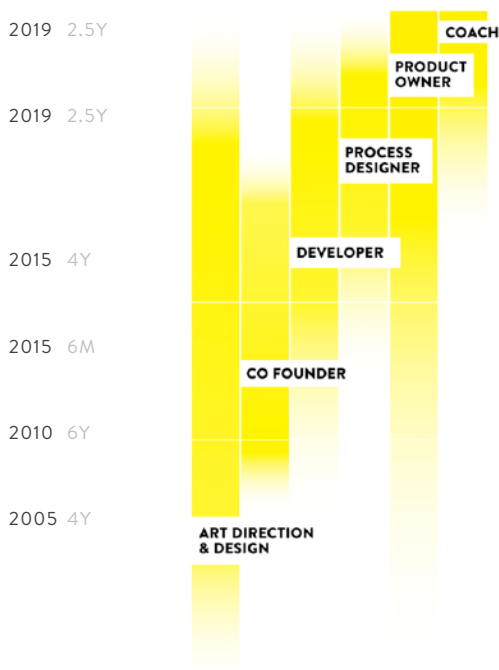
for digital product design and development

For over 10 years, I have combined design, code, and organizational development to help purpose driven organizations transitioning into the digital future. I solve problems through innovation and design.

I am co-founder of the purpose design studio **10hoch16** (2011-2015) and the new-work consultancy **Open State** (2014-2018). Since 2019 I am Product Owner at **PHINEO** and freelancer for various clients.

As a studied communication designer, my passion is to create positive change - both practically and structurally. Meanwhile, building small websites is still great fun!

ROLES & POSITIONS



Product Owner (Digital) for the nonprofit consultants at **PHINEO gAG**
managing the launch of digital communication tools and platforms

UX Designer & Frontend Developer (Freelance)
for **Natural History Museum Berlin**
for organizational consulting company **Neuwaldegg**, Austria
for the **Berlin Senate** (with *Konnektiv Agency*)

Co-Founder & CFO of the NewWork Consultancy **Open State gUG**
solving organizational problems through design

Co-Creator of the Innovation Camp POC 21, Paris 2015
challenging the climate crisis

Co-Founder & Creative Director at the Purpose Design Studio **10hoch16 GbR**
creating campaigns and design solutions for NPOs and Purpose Driven Organizations

Studying Visual Communication at **Bauhaus Universität Weimar**
Master Thesis about Burnout (1.0), honored with several Design Awards

Internships and Trainee Positions as Designer
at Antwerpes AG (6M), Syntax Design (Amman, Jordan) (6M), Netaudio Festival (4M)

REFERENCES

Clients

re:publica, WWF, Amnesty International, Misereor, Senat Berlin, Beratergruppe Neuwaldegg, Brot für die Welt, Caritas, Welthungerhilfe, Bundeszentrale für gesundheitliche Aufklärung, Wikimedia, GLZ, Terre des Hommes, Engagement Global, Naturkundemuseum Berlin, Die Grünen (Berlin), Daimler, Bertelsmann, Collective Leadership Institute, Oxfam

Appreciation

Deutscher Designer Club Award Gute Gestaltung '09
LUCKY STRIKE Junior Designer Award '09
Designpreis der Bundesrepublik Deutschland
Nachwuchspreis - Nominierung '09
Expert Lectures at Design Academy Berlin 2011

FIELDS OF FOCUS

Coaching

Systemic Coaching (still learning)
Moderation / Mediation / Facilitation
Coaching / Consulting

Project Management

Agile Methods
Holistic Project Management
Startup Structures & Management
Design driven Problem Solving
New Work / New Leadership

Design

Creative Direction, Visual
Communication, UX Design, Design
Systems, Interfacedesign, Experience
Design, Full Stack Branding, Frontend
Coding

Industry Focus

Welfare & Non-Profits
Purpose Driven Organizations
Medium sized Businesses